

# The integration of plagiarism prevention into (e-)learning and teaching practices: the experience of eLab in Ticino

**Plagiatsprävention mit Turnitin**

PH Zürich

March 28, 2012

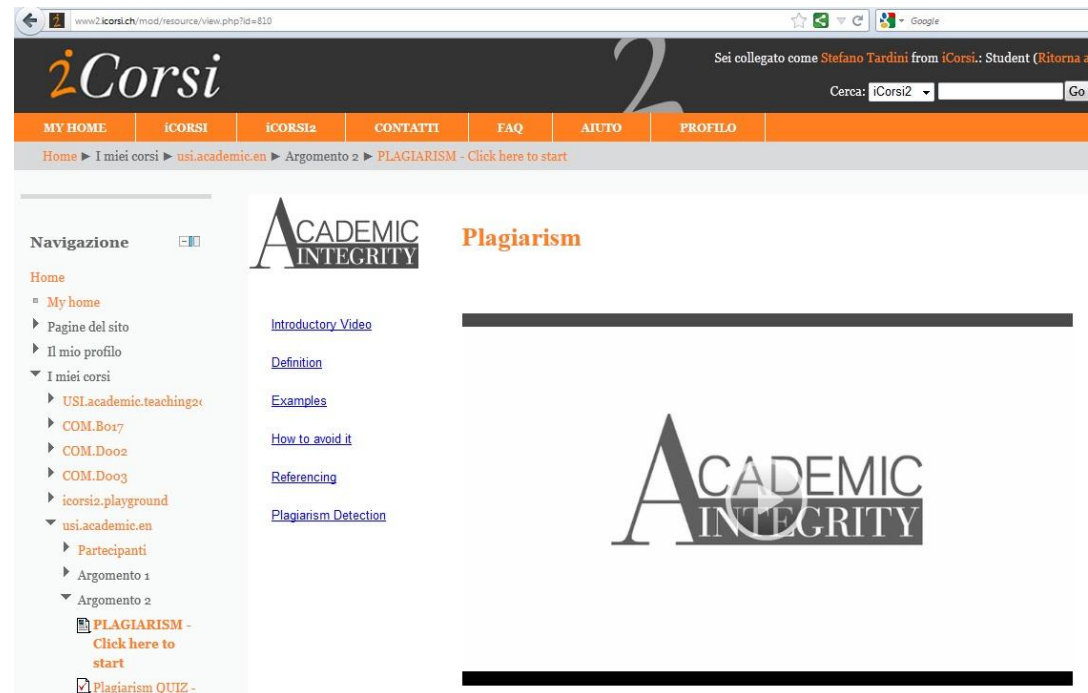
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Lugano

[www.elearninglab.org](http://www.elearninglab.org)

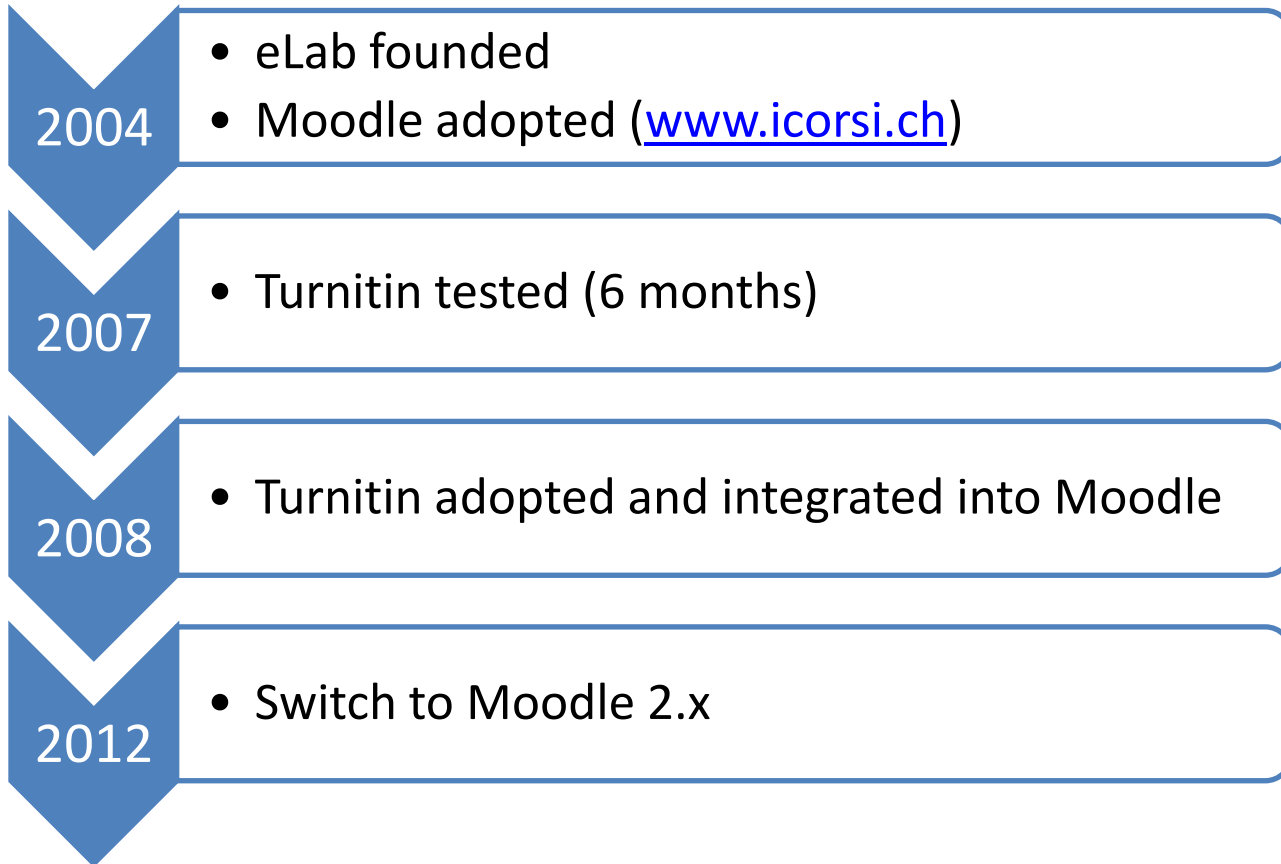


The screenshot shows a web browser window displaying the iCorsi website. The URL is www2.icorsi.ch/mod/resource/view.php?id=810. The page title is "iCorsi" and the user is logged in as Stefano Tardini. The navigation menu includes MY HOME, iCORSI, iCORSI2, CONTATTI, FAQ, AIUTO, and PROFILO. The breadcrumb trail is Home > I miei corsi > usi.academic.en > Argomento 2 > PLAGIARISM - Click here to start. The main content area features the "ACADEMIC INTEGRITY" logo and the heading "Plagiarism". A list of links is provided: Introductory Video, Definition, Examples, How to avoid it, Referencing, and Plagiarism Detection. A sidebar on the left contains a "Navigazione" menu with options like Home, My home, and I miei corsi, including a link to "PLAGIARISM - Click here to start".

# Agenda

1. Introduction: Turnitin @ eLab USI/SUPSI
2. Hints from diffusion theories (E. Rogers, *Diffusion of innovations*):
  - Relative advantage
  - Compatibility
  - Complexity
  - Trialability
  - Observability
3. Conclusions

# eLab & Turnitin: history



## Integration

- e.g. integration with AAI (Authentication and Authorization Infrastructure)

## Customization

- e.g. branding iCorsi, look-and-feel, URL

## Enhancements

- e.g. GISMO student tracking, DOOR repository, **Turnitin**, SMS module

# eLab – iCorsi2

## Navigation

- Home
  - My home
  - Site pages
  - My profile
  - My courses
    - USI.academic.teaching2
    - COM.Bo17**
      - Participants
      - Reports
      - General
        - 20 February - 26 February
        - 5 March - 11 March
        - 12 March - 18 March
        - 19 March - 25 March
        - 26 March - 1 April
      - COM.Doo2
      - COM.Doo3
      - icorsi2.playground
      - usi.academic.en

## Weekly outline

### Comunicazione formativa e tecnologie digitali

Stefano Tardini

- Descrizione del corso
- Scelta del progetto
- News forum
- Students' panel "The smart learner's voice" - Call for participation
- Gruppi di progetto

#### 20 February - 26 February

- Comunicazione ed educazione (Agostino d'Ippona, De magistro)
- Sintesi 1a lezione (Daniele Cialini)

#### 27 February - 4 March

- Add an activity...
- Add an activity...
- Assignments
  - Advanced uploading of files
  - Online text
  - Upload a single file
  - Offline activity
- Turnitin**
- Chat
- Choice
- Database
- Feedback
- Forum
- Glossary
- HotPot
- Lesson
- Quiz
- SCORM package
- Wiki
- Workshop

## Recent activity

Activity since Monday, 26 March 2012, 10:58 AM  
[Full report of recent activity...](#)

### Course updates:

Added File:  
[Sintesi 4a lezione \(Alessia Papa\)](#)



Updated Page:  
[eLearning](#)

## Notifications

Last: 26 Mar 2012 5:00:25

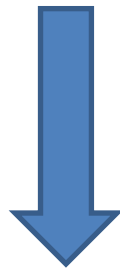
[Personal Settings](#)

# eLab & Turnitin: main figures

About 2'100	Courses on iCorsi
About 700	Courses on iCorsi2
> 7'000	Originality reports created by Turnitin from the beginning
About 150	Monthly average of originality reports
About 500	Originality report 75-100% 
> 5'000	Originality report 0-24% 
About 350	Active instructors

# Relative advantage

The innovation must be perceived as better than the idea it supersedes.



Google™

vs.

turnitin®

# Compatibility

Technical and organizational compatibility: The innovation must be perceived as consistent with the values, norms, past experiences and needs of the adopters' community.



## Integration:

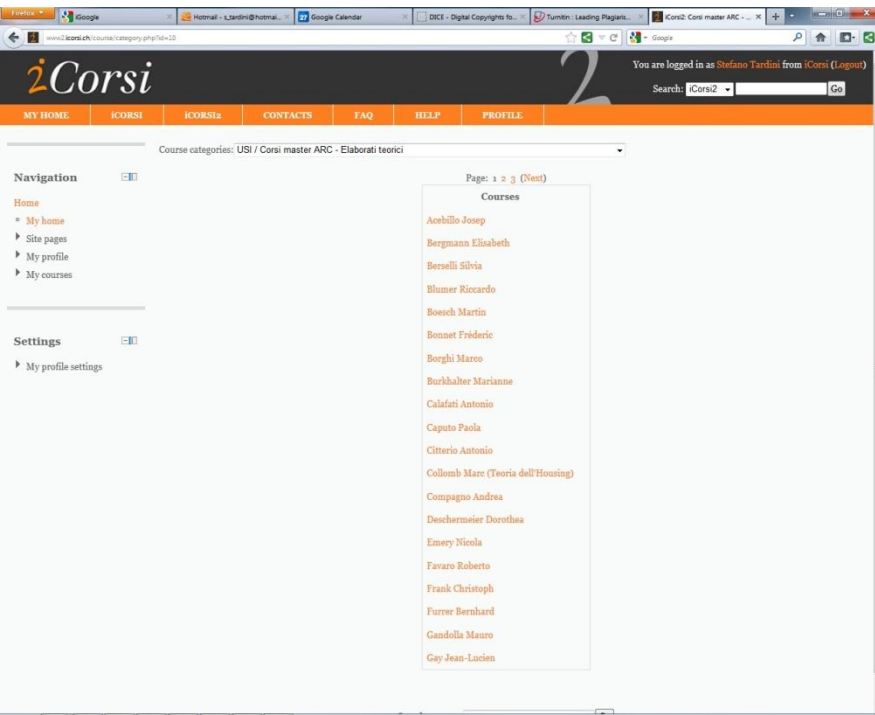
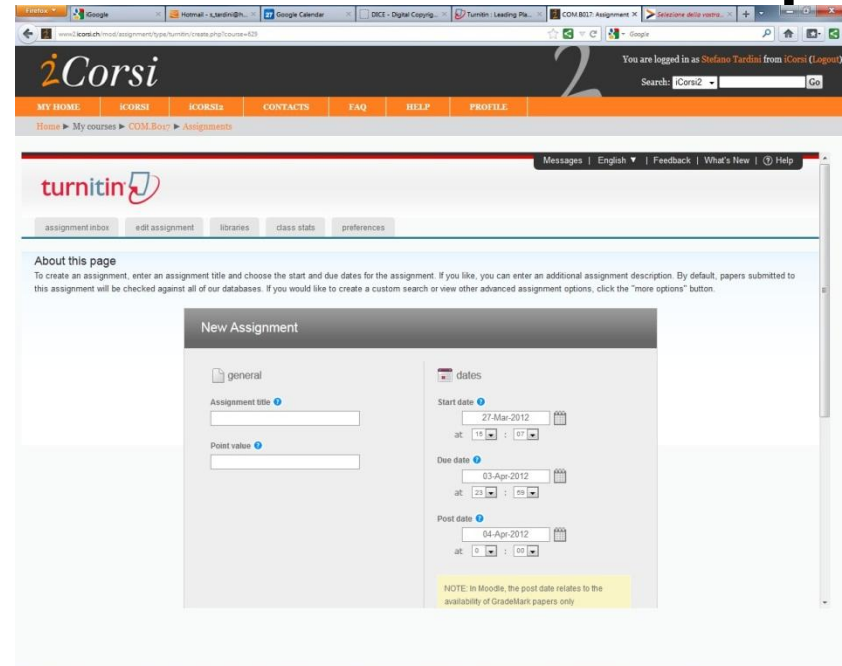
- Into Moodle
- Into teaching and managerial practices & policies: officially adopted in some faculties / institutes / curricula, inserted into regulations, communicated to students



# Compatibility

## Integration into Moodle:

- No more perceived as a separate tool
- No need of another account



## Integration into practices & policies:

- The case of the Academy of Architecture in Mendrisio
- Academic integrity

# Complexity

The innovation must be perceived as easy to understand and use.



Measures adopted to reduce complexity:

- Workshops for teachers and teaching assistants
- Helpdesk
- Turnitin official quickstart manuals
- Periodical reminders via e-mail

# Trialability

The possibility of trying out and experimenting with the innovation before adopting it helps in reducing uncertainties.



## Measures:

- 6-months trial period before final adoption (selected teachers, limited functionalities)

# Introducing Turnitin – Observability

The results of the innovation must be visible.



Some teachers had already tested and used it: they acted as promoters and "opinion leaders"

# Conclusions

- Turnitin highly integrated into USI teaching practices as a tool for checking plagiarism, not (yet?) for other functionalities
- Two major factors:
  - Technical integration into LMS
  - Communication, promotion and training activities

